

RISE AND DREAM FOUNDATION

PEOPLE | PARTNERSHIPS | PURPOSE

YOUTH
FAMILIES
OPPORTUNITY
STRONGER
TOMORROWS

PRESENTS

RISE CELEBRITY — CHARITY WEEKEND —

NOVEMBER 6-8, 2026
TEMPE + PHOENIX, ARIZONA

HOST RESORT: MARRIOTT PHOENIX RESORT TEMPE AT THE BUTTES



EXECUTIVES
LEAD



ATHLETES
INSPIRE



ENTERTAINERS
UNITE



COMMUNITY
THRIVES

TOGETHER WE RISE.

A BRIGHTER TOMORROW FOR YOUTH, FAMILIES AND OUR COMMUNITY.

MORE
THAN
AN EVENT

A BRIGHTER
TOMORROW

RISE AND DREAM FOUNDATION

WEEKEND AT A GLANCE

IMPACT
INFLUENCE
LEGACY

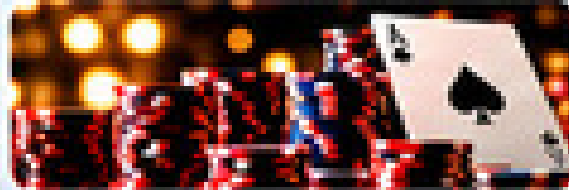
NOVEMBER 6-8, 2026 | TEMPE + PHOENIX, ARIZONA
HOST RESORT: MARRIOTT PHOENIX RESORT TEMPE AT THE BUTTES



FRIDAY, NOVEMBER 6, 2026

RISE INFLUENCE CIRCLE

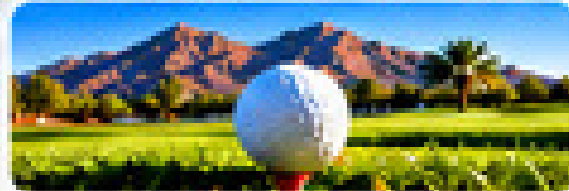
BY INVITATION ONLY • CURATED CONVERSATION



FRIDAY, NOVEMBER 6, 2026

ALL-STAR CASINO NIGHT

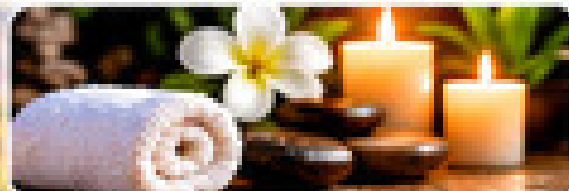
CELEBRITY POKER TOURNAMENT • CASINO FUN • GREAT PRIZES
VIP LOUNGE • HIGH ROLLER TABLES • PREMIER POKER SHOWCASE



SATURDAY, NOVEMBER 7, 2026

CELEBRITY CHARITY GOLF CLASSIC

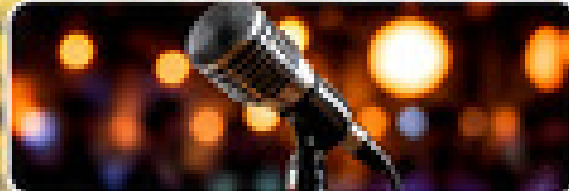
GOLF WITH CELEBRITIES • SCRAMBLE FORMAT • BREAKFAST AT REGISTRATION
PREMIUM PLAYER GIFTS • LUNCH & AWARDS



SATURDAY, NOVEMBER 7, 2026

WELLNESS EXPERIENCE (NON-GOLFERS)

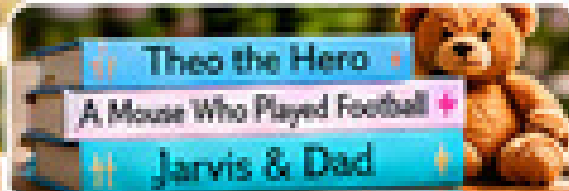
RELAX • RECHARGE • REJUVENATE
SPA & WELLNESS ACTIVATIONS • EXCLUSIVE EXPERIENCES • NETWORK & UNWIND



SATURDAY EVENING, NOVEMBER 7, 2026

RISE AFTER DARK LIVE COMEDY SHOW

PRODUCED BY THE COMEDY PLUG • TWO LIVE SHOWS • CELEBRITY HOST
NATIONAL COMEDY TALENT • VIP EXPERIENCE



SUNDAY, NOVEMBER 8, 2026

RISE & READ WITH THE LEGENDS

FEATURING THEO RATLIFF (NBA), BRIAN WESTBROOK (NFL) & JASHON SYKES (NFL)
INSPIRING YOUTH • BOOK READING • Q&A • COMMUNITY IMPACT



SUNDAY, NOVEMBER 8, 2026

ONE TREE HILL LIVE REUNION

A SPECIAL CONVERSATION WITH SOPHIA BUSH & ANTWON TANNER
REAL STORIES • FAN Q&A • LASTING IMPACT

WHERE INFLUENCE, HOSPITALITY & IMPACT COME TOGETHER
BENEFITING AT-RISK YOUTH, FAMILIES AND COMMUNITY PROGRAMS THROUGH RISE & DREAM FOUNDATION.



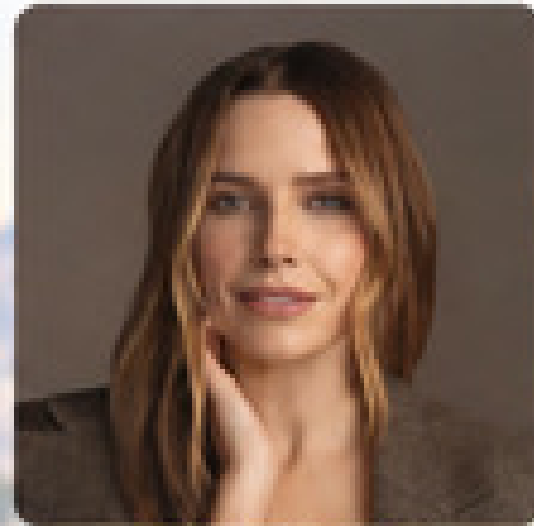
PEOPLE | PARTNERSHIPS | PURPOSE

FEATURED ACTORS, ATHLETES & CELEBRITY GUESTS

CONFIRMED TALENT FOR RISE CELEBRITY CHARITY WEEKEND



TOURE' ROBERTS
Global Leader • Best Selling Author



SOPHIA BUSH
Actress • Author



ANTWON TANNER
Actor • Entrepreneur



DONNELL RAWLINGS
Comedian



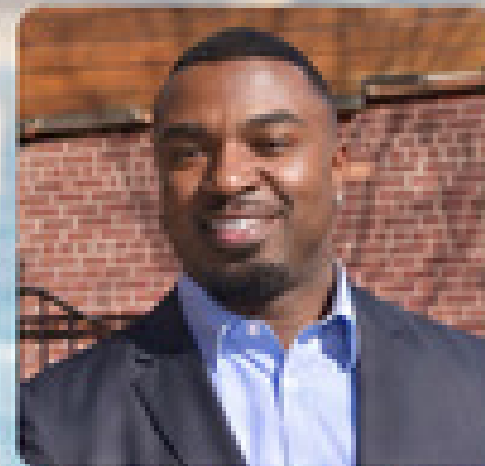
TACARRA WILLIAMS
Comedian



THEO RATLIFF
NBA All Star • Author



BRANDON GRAHAM
NFL Super Bowl Champion



BRIAN WESTBROOK
NFL 2X Pro Bowler • Author



MIESHA TATE
MMA Champion



JUMAÎNE JONES
NBA Alumni Leader



JASHON SYKES
NFL Alumni • Author

RISE | **AND DREAM FOUNDATION**

OUR MISSION. OUR IMPACT.

RISE & DREAM Foundation serves youth, families and underserved communities through dignity-centered programs that address food insecurity, educational support, health and wellness, athletics, and seasonal giving. Through Charity with Dignity and Love in Action, we help children and families rise above circumstances and move toward stronger futures.



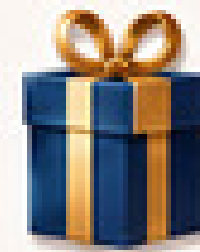
75,000

LBS. OF FOOD
DISTRIBUTED



500+

CHILDREN PREPARED
FOR SCHOOL



300

CHILDREN SUPPORTED
THROUGH HOLIDAY GIVING



\$158,500+

IN DOCUMENTED DIRECT
COMMUNITY VALUE

“

Together, we turn compassion into action and create lasting change.

”



WHY PARTNER WITH US?

A POWERFUL WEEKEND. A LASTING IMPACT.

The RISE Celebrity Charity Weekend brings together CEOs, business executives, community leaders, actors, entertainers and athletes to make a real difference. Your brand joins a mission that unites influence, entertainment and purpose — creating meaningful impact in our community.

COMMUNITY
BUSINESS
CULTURE
IMPACT



HIGH-VALUE NETWORKING

Access to CEOs, executives, investors, community leaders, athletes, actors and entertainers.



BRAND EXPOSURE

Reach a diverse, high-profile audience through multiple weekend events, media coverage and year-round promotion.



MEANINGFUL IMPACT

Support youth, families and our community through programs that provide opportunity and dignity.



AUTHENTIC PARTNERSHIPS

Align your brand with a trusted 501(c)(3) nonprofit known for transparency, integrity and proven results.



LASTING LEGACY

Be part of a movement that strengthens lives, creates opportunities and builds a brighter tomorrow.



INFLUENCE CIRCLE
EXECUTIVES | LEADERS | IMPACT



CASINO NIGHT & CELEBRITY POKER
CONNECT | PLAY | GIVE BACK



CELEBRITY GOLF TOURNAMENT
BUSINESS | RELATIONSHIPS | PURPOSE



CHILDREN'S BOOK STORYTIME
INSPIRE | ENCOURAGE | EMPOWER



RISE AFTER DARK LIVE COMEDY SHOW
LAUGH | UNITE | SUPPORT



ONE TREE HILL LIVE REUNION
NOSTALGIA | COMMUNITY | IMPACT

TOGETHER WE RISE.

SPONSOR | PARTNER | DONATE | MAKE A DIFFERENCE

Net proceeds support RISE & DREAM Foundation programs serving youth and families.



YOUTH



FAMILIES



COMMUNITY



OPPORTUNITY

RISE
**INFLUENCE
CIRCLE**

A PRIVATE CONVERSATION
FOR TODAY'S LEADERS
AND TOMORROW'S GREATER IMPACT.

TOURÉ ROBERTS

GLOBAL THOUGHT LEADER
BESTSELLING AUTHOR
ENTREPRENEUR
INVESTOR
STRATEGIST

Touré Roberts is a globally respected leader whose work spans business, innovation, leadership, faith and social impact. As a bestselling author, entrepreneur, investor and founder of multiple ventures, he works with executives, creatives and changemakers to move from success toward influence, impact and legacy.

SUCCESS.
WHAT COMES NEXT?

INFLUENCE | IMPACT | LEGACY



FRIDAY
NOVEMBER 6, 2026
TEMPE BUTTES RESORT, ARIZONA



PRIVATE EVENT
INVITATION ONLY
SELECT EXECUTIVES & LEADERS

RISE
AND DREAM FOUNDATION

IMPACT
INFLUENCE
LEGACY

BOLD
CONVERSATIONS
CREATE
BRIGHTER
TOMORROWS



INFLUENCE | IMPACT | LEGACY

PEOPLE
PURPOSE
OPPORTUNITY
LASTING
IMPACT

RISE INFLUENCE CIRCLE

EXECUTIVE ACCESS & PARTNERSHIP OPPORTUNITIES

AN EXCLUSIVE EVENING OF CONVERSATION, CONNECTION AND IMPACT.



INDIVIDUAL EXECUTIVE ACCESS \$2,000

1 EXECUTIVE SEAT

- ✓ Touré Roberts live on stage
 - ✓ Drinks and light bites
 - ✓ Group photo with featured speakers
 - ✓ Networking with business leaders, athletes and change makers
-
- ✓ VIP High Roller Casino access
 - ✓ Cigar Lounge access

BE PART OF THE CONVERSATION.



PRIVATE LEADERSHIP TABLE \$8,000

4 EXECUTIVE SEATS | 1 TABLE

- ✓ Four reserved seats at a private table
 - ✓ Custom table signage with your company logo
 - ✓ Touré Roberts live on stage
 - ✓ Drinks and light bites
 - ✓ Group photo with featured speakers
 - ✓ Networking with business leaders, athletes and change makers
-
- ✓ VIP High Roller Casino access
 - ✓ Cigar Lounge access

A PRIVATE TABLE. A BIGGER IMPACT.



EXECUTIVE PARTNER \$15,000

8 EXECUTIVE SEATS | 2 TABLES

- ✓ Eight reserved seats at two private tables
 - ✓ Custom table signage with your company logo
 - ✓ Logo on Step & Repeat banner
 - ✓ Touré Roberts live on stage
 - ✓ Drinks and light bites
 - ✓ Group photo with featured speakers
 - ✓ Social media recognition
 - ✓ Networking with business leaders, athletes and change makers
-
- ✓ VIP High Roller Casino access
 - ✓ Cigar Lounge access

EXPAND YOUR NETWORK. AMPLIFY YOUR IMPACT.



PREMIER INFLUENCE PARTNER \$25,000

12 EXECUTIVE SEATS | 3 TABLES

- ✓ Twelve reserved seats at three private tables
 - ✓ Custom table signage with your company logo
 - ✓ Logo on Step & Repeat banner
 - ✓ Premium logo placement on stage backdrop
 - ✓ Press release inclusion
 - ✓ Verbal recognition during the program
 - ✓ Dedicated social media recognition
 - ✓ Curated gifting opportunity for your guests
 - ✓ Touré Roberts live on stage
 - ✓ Drinks and light bites
 - ✓ Group photo with featured speakers
 - ✓ Networking with business leaders, athletes and change makers
-
- ✓ VIP High Roller Casino access
 - ✓ Cigar Lounge access

MAXIMUM ACCESS. MEANINGFUL EXPOSURE. LASTING IMPACT.

LOOKING FOR A CUSTOM PARTNERSHIP?

Presenting Partner and additional opportunities are also available.

SUCCESS. WHAT COMES NEXT?

FRIDAY, NOVEMBER 6, 2026

TEMPE BUTTES RESORT, ARIZONA

PRIVATE INVITATION ONLY | LIMITED ACCESS



RISE & READ

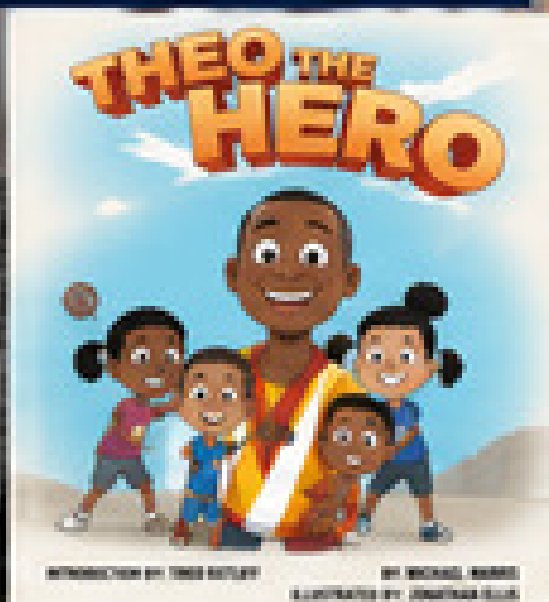
WITH THE LEGENDS

3 ATHLETES • 3 BOOKS • ONE BRIGHTER TOMORROW
INSPIRING READERS. CHANGING LIVES.

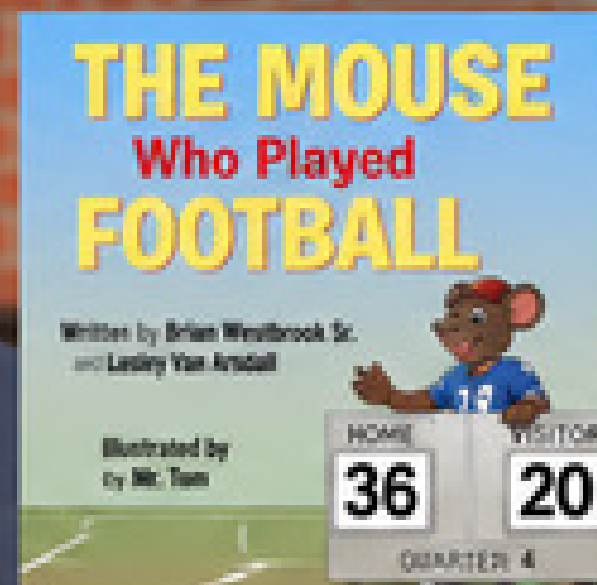
LITERACY
EMPOWERS
STRONGER
TOMORROWS



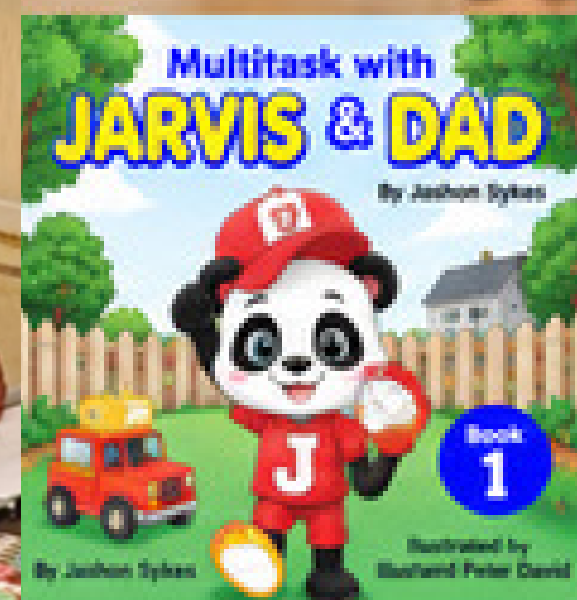
THEO RATLIFF
NBA ALL-STAR



BRIAN WESTBROOK
NFL • PHILADELPHIA EAGLES



JASHON SYKES
NFL • AUTHOR



SPONSORSHIP OPPORTUNITIES

1 PRESENTING LITERACY PARTNER \$25,000  • 20 family admissions • Books for 60 children • VIP meet & greet • Event recognition	2 COMMUNITY LITERACY PARTNER \$12,000  • 12 family admissions • Books for 30 children • Meet & greet • Event recognition	3 STORYTIME PARTNER \$5,000  • 8 family admissions • Books for 20 children • Meet & greet • Event recognition	4 SUPPORTING PARTNER \$2,500  • 4 family admissions • Vendor activation • Event recognition	5 FAMILY EXPERIENCE VENDOR \$1,000  • 2 family admissions • Vendor activation • Social recognition					
FAMILY ADMISSION  1 Parent — \$20 Children FREE  2 Parents — \$35 Children FREE					 SPONSOR A CHILD'S BOOKS \$45 provides one child with all three books	\$225 5 Children	\$450 10 Children	\$900 20 Children	\$2,700 All 60 Children

Net proceeds support RISE & DREAM Foundation programs serving youth and families.

EDUCATION TODAY. STRONGER TOMORROW.

LIVE EXPERIENCE • FAN COMMUNITY • SPONSOR VISIBILITY



FEATURED ACTORS

Tempe Live Reunion Hosts

Sophia Bush + Antwon Tanner

Sunday Nov 8th • 4-8 PM • Tempe, AZ



BUILT-IN FAN RECOGNITION

ICONIC STORIES. REAL PEOPLE. LASTING IMPACT.

The Tempe stop pairs two familiar One Tree Hill personalities with a loyal fan community, giving sponsors a live environment built for emotional connection, hospitality, content capture, and community impact.



RECOGNIZABLE TALENT

Familiar faces fans already know



LIVE STORYTELLING

Behind-the-scenes moments and Q&A



FAN CONNECTION

A room built around nostalgia and access



SPONSOR MOMENTS

Hospitality, gifting, signage, and content



COMMUNITY IMPACT

Benefiting RISE & Dream Foundation



CELEBRITY CHARITY GOLF CLASSIC

SATURDAY, NOVEMBER 7, 2026 • GOLF EVENT ONLY

1

GOLF SIGNATURE PARTNER \$25,000

- Official Signature Partner of the Celebrity Charity Golf Classic
- Leading Saturday golf sponsor position
- Category exclusivity (if available)
- Two foursomes (8 golfers)
- Premium signage on course
- Lunch & awards recognition
- Celebrity pairings (if available)
- On-site activation opportunity
- Event and media recognition
- Digital / social recognition

2

VIP GOLF EXPERIENCE PARTNER \$12,000

- One foursome (4 golfers)
- Celebrity pairing (if available)
- Premium signage on course
- Lunch & awards recognition
- Event recognition
- Social media recognition

3

AWARDS LUNCHEON PARTNER \$5,000

- Brand the lunch & awards experience
- Signage at luncheon
- One foursome (4 golfers)
- Event recognition
- Social media recognition

4

GOLF SUPPORTING PARTNER \$2,500

- Vendor activation opportunity
- One foursome (4 golfers)
- Selected golf signage
- Event recognition
- Social media recognition

GOLF PARTICIPATION OPTIONS



INDIVIDUAL GOLFER
\$185



FOURSOME
\$740



LUNCH ONLY
(40 AVAILABLE)
\$40

Net proceeds support RISE & DREAM Foundation programs serving youth and families.

RISE
AND DREAM FOUNDATION

RISE
AND DREAM FOUNDATION

ALL-STAR CASINO NIGHT

FRIDAY, NOVEMBER 6, 2026 ✦ CASINO EVENT ONLY

1

CASINO SIGNATURE PARTNER \$25,000

- Custom logo on 8 casino tables (tables of your choice)
- Official Signature Partner of the RISE All-Star Casino Night
- Leading Friday event sponsor position
- Premium branding throughout the casino event
- VIP admissions (8)
- Celebrity poker recognition (if applicable)
- On-site activation opportunity
- Stage recognition
- Digital and social media recognition

YOUR LOGO
HERE

8 TABLES

2

VIP CASINO EXPERIENCE PARTNER \$12,000

- Custom logo on 5 casino tables (tables of your choice)
- Own the VIP casino experience
- VIP admissions (6)
- Premium signage
- On-site activation opportunity
- Stage recognition
- Social media recognition

YOUR LOGO
HERE

5 TABLES

3

CASINO PREMIER PARTNER \$5,000

- Custom logo on 3 casino tables (tables of your choice)
- VIP admissions (4)
- Selected casino signage
- Stage recognition
- Social media recognition

YOUR LOGO
HERE

3 TABLES

4

CASINO SUPPORTING PARTNER \$2,500

- Custom logo on 2 casino tables (tables of your choice)
- Vendor activation opportunity
- VIP admissions (2)
- Selected casino signage
- Social media recognition

YOUR LOGO
HERE

2 TABLES

5

CUSTOM TABLE PARTNER \$1,000

- Custom logo on 1 casino table (table of your choice)
- Brand a custom gaming table (with your logo)
- Signage at your table
- Social media recognition

YOUR LOGO
HERE

1 TABLE

CASINO PARTICIPATION & TICKETING OPTIONS



GENERAL ADMISSION \$75

- Casino floor access
- 1 drink included
- Lite bites included
- Entertainment



VIP EXPERIENCE \$200

- VIP Lounge access
- 2 drinks included
- Lite bites included
- Enhanced amenities



CELEBRITY POKER BUY-IN \$500

- Play with celebrities
- Premium gift to each player
- All-inclusive trip for two to the Caribbean for 1st place winner
- Limited seats
- Celebrity Poker Tournament



RISE INFLUENCE CIRCLE

Private Executive & Celebrity Gathering

By Invitation Only ✦ Limited to 60 Guests



RISE AFTER DARK LIVE COMEDY SHOW

★ SATURDAY NIGHT EVENT ONLY ★

FEATURING 3-4 COMEDIANS ★ NATIONAL HEADLINER ★ CELEBRITY HOST

1

SIGNATURE
ENTERTAINMENT PARTNER

\$25,000

- ✓ Logo on stage
- ✓ Logo on all step & repeat banners
- ✓ Official Signature Partner
- ✓ Press release & media inclusion
- ✓ DJ recognition throughout both shows
- ✓ 8 VIP tickets (Rows 1-3)
- ✓ 8 backstage passes
- ✓ 8 Premier tickets (Rows 4-10)
- ✓ 12 General Admission tickets
- ✓ Digital and social media recognition
- ✓ Category exclusivity (if available)
- ✓ Vendor activation through both shows
- ✓ Product can be given to all celebrities, comedians and guests

2

BACKSTAGE BRANDING
PARTNER

\$12,000

- ✓ Logo on backstage step & repeat banners
- ✓ Press release & media inclusion
- ✓ DJ recognition throughout both shows
- ✓ 4 VIP tickets (Rows 1-3)
- ✓ 4 backstage passes
- ✓ 4 Premier tickets (Rows 4-10)
- ✓ 8 General Admission tickets
- ✓ Digital and social media recognition
- ✓ Product can be given to all celebrities, comedians and guests
- ✓ Vendor activation through both shows

3

COMEDY SHOW
PARTNER

\$5,000

- ✓ 2 VIP tickets (Rows 1-3)
- ✓ 2 Premium tickets (Rows 4-10)
- ✓ Shout out by DJ during two shows
- ✓ 2 backstage passes
- ✓ Vendor activation through both shows
- ✓ Social media recognition
- ✓ Can include a product to celebrities and comedians

4

SUPPORTING
PARTNER

\$2,500

- ✓ Shout out by DJ during one show
- ✓ 2 backstage passes
- ✓ 2 premium tickets to one show
- ✓ Vendor activation through both shows
- ✓ Social media recognition

5

VENDOR
ACTIVATION

\$1,000

- ✓ Vendor activation through both shows
- ✓ 2 premium tickets to one show
- ✓ Social media recognition

TICKET OPTIONS



\$35

GENERAL ADMISSION
Reserved seats



\$65

PREMIER SEATING
Rows 4-10
1 drink ticket included



\$120

VIP SEATING
Rows 1-3
Backstage photos with comedians
1 drink ticket included

Custom comedy packages available ★ Weekend bundle upgrades available on request.

Net proceeds support RISE & DREAM Foundation programs serving youth and families.



LIVE EXPERIENCE • FAN COMMUNITY • SPONSOR VISIBILITY

ONE TREE HILL



LIVE EXPERIENCE | TEMPE, ARIZONA

REAL STORIES. REAL PEOPLE. LASTING IMPACT.



SPONSORSHIP TIERS

ICONIC TALENT. A PASSIONATE FAN COMMUNITY. A POWERFUL PURPOSE.

BENEFITS	PRESENTING PARTNER \$50,000	TREE HILL ICON \$25,000	COMMUNITY CHAMPION \$12,000	FAN FAVORITE \$5,000
Exclusive presentation of event	✓	—	—	—
Inclusion in press release and media announcements	✓	—	—	—
Mention from stage	✓	—	—	—
Product placed on stage	✓	—	—	—
Social media & website recognition (over 12M followers in combined platforms)	✓	✓	—	—
Step & repeat logo placement	✓	✓	✓	—
VIP meet & greet access	6	6	4	2
Event tickets (GA)	20	10	8	4
Product placed in gift bags	✓	✓	✓	✓

MORE THAN AN EVENT

Your partnership helps create an unforgettable experience for One Tree Hill fans while supporting the mission of the RISE & DREAM Foundation — investing in the everyday needs of underserved children, at-risk families and homeless neighbors with dignity and love.





ENGAGED FAN COMMUNITY

Passionate, multi-generational audience



HIGH-VISIBILITY CONTENT

On-site, social and media opportunities



MEANINGFUL IMPACT

Directly supports youth and families



TEMPE, ARIZONA

A premier live entertainment destination



PEOPLE | PARTNERSHIPS | PURPOSE
A STRONGER TOMORROW

THANK YOU

FOR YOUR TIME, CONSIDERATION
AND SUPPORT.

Together, we can create unforgettable experiences
and a brighter future for youth, families and our community.

REAL STORIES.
REAL PEOPLE.
LASTING IMPACT.

Michael Harris

CEO
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BEST ADVISORY CONSULTANTS

BUILDING RELATIONSHIPS | CREATING OPPORTUNITIES | DELIVERING RESULTS

Kristin A. Sewell Hodge

Founder
RISE & DREAM Foundation



602-391-8876



Kristin.hodge@riseanddreamfoundation.com



www.riseanddreamfoundation.com



RESTORE | INVEST | STRENGTHEN | EMPOWER

INVESTING TODAY. A BRIGHTER TOMORROW.